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Combined With The Branford Review

VOL. IV—NO. 6

East Haven, Connecticut, Thursday, October 16, 1947

Two Dollars Per Year

STRICTLY LOCAL

A LITTLE ABOUT THIS AND THAT

BY PAUL H. STEVENS

CONNECTICUT IN OCTOBER

The season of fall foliage is upon us and the Connecticut Development Commission recommends the next week or ten days as the ideal time to see the trees at their best.

The swamps are already becoming glorious with the turning of the leaves of soft maple, alder, and sumac. More gradually the trees in the woods and on the hillsides will take on the orange, red and brown which interspersed with the green of pine, hemlock and cedar makes Connecticut a place of beauty in October.

It is not difficult to find fall foliage at its best in Connecticut. Just pick the highway of your choice and ramble at will. Good roads are to be found in all parts of the state and they all lead to beautiful countryside. Fall is an ideal time to enjoy those last outdoor meals before the winter months set in. The many state parks and forests in all sections of the state offer ideal settings for family cookouts or leisurely picnics.

The fall is always a nice time to visit the sections of Connecticut which offer far-reaching views. Seek out some spot such as Franklin Mountain between Willimantic and Norwich, the Talcott Range which runs through central Connecticut, or sections of the Litchfield Hills above the Housatonic River Valley in western Connecticut. The real enjoyment of the trip comes by leaving your car and walking about to get the varying views which will be pleasant to recall during the long winter days. Better yet, record these beautiful scenes in colored movies or stills and add them to your collection of pictures of Connecticut in all seasons of the year.

To make your fall foliage trip replete with goodness, don't fail to stop at some country stand and purchase fruits and vegetables for winter storage and to really top it off be sure to take home a jug of delicious sweet apple cider.

MEMORIAL TO MRS. GURNEY

The townspeople, we are sure, will be interested in the united effort currently underway by teachers in the East Haven elementary schools to sponsor the Gurney Curriculum Development Center as a living memorial to the late Mrs. Daisy Gurney. Mrs. Gurney was a member of the school system for many years and at the time of her untimely death, which cut short a most useful career, was principal of the Gerrish Avenue School.

Services of the Center, we are told, will be available for every school in town. Included in the Center will be all elementary audio-visual aids, as well as materials of curriculum, instruction, attendance, enrollment, and supervision. The Center should be invaluable in its future service to the cause of local education.

We have no doubt but that the Parent-Teacher associations as well as other interested parent groups and civic organizations will rally to the support of the teachers in making this living memorial to a beloved school teacher a reality.

THE NEW NATIONAL GUARD

We are pleased to publish elsewhere on this page some information about the two months campaign now underway throughout the nation to bring our New National Guard up to full strength. There are many young men in East Haven and vicinity who will want to become modern "minutemen" by enlisting in the various companies that make up the regiments forming the New Connecticut National Guard.

Filling the ranks is a responsibility which must be met, and the sooner it is accomplished, the sooner the nation will have a defense which not only will be able to cope with an enemy attack but will also serve as a convincing deterrent to any nation with ideas of conquest. Vigilance is the price of liberty and freedom, and young men owe it to their country to be prepared.

The Federal War Department has high hopes for the National Guard. Back in 1940 the mobilization of the National Guard instantly doubled our nation's armed forces at the time when need was acute.

Our Connecticut National Guard units carry on the traditions of the military companies who formed prior to the Revolution to be ready at the sound of the alarm to take the musket from the wall and hurry to the town green to join their fellow militiamen. Today's alarm gun is the highly technical radar of the AAA and the Air National Guard and the muskets may be the 105 millimeter howitzers or M-4 tanks of the 43rd Division. This modern equipment requires training and its use requires skill and discipline.

That training and discipline, added to the athletic activities, the fellowship, the Army pay for the little time given, and the knowledge that a valuable contribution to the national defense is being made, as well as educational advantages received are cogent reasons for all East Haven men to consider joining up now.

Town Budget As Approved At Annual Town Meeting

Assessors	\$ 5,691.00
Auditors	2,500.00
Bonds	41,000.00
Building Department	4,501.00
Contingent	7,000.00
East Haven Memorial Field	6,000.00
Election Expense	3,736.00
Fire Department	30,233.13
Hagaman Memorial Library	2,700.00
Health and Sanitation	11,900.00
Highway Department	16,800.00
Insurance	5,500.00
Interest and Notes	15,063.75
Miscellaneous	4,566.55
Police Department	30,377.93
Public Safety, Board of	300.00
Schools	307,590.00
State and County Tax	7,500.00
Surety Bonds	650.00
Tax Collector	6,903.00
Tax Review, Board of	465.00
Town Clerk	7,677.50
Town Court	3,620.00
Town Hall	6,804.00
Town Officers	9,400.00
Utilities	21,150.00
Veterans Center	500.00
Welfare	8,608.00
Zoning Commission	400.00
Total	\$569,076.86

Memorial Is Planned For Mrs. Gurney

All teachers from the elementary schools of East Haven are making plans for a united effort to sponsor the newly-formed Curriculum Center to be known as the Gurney Curriculum Development Center. It will be a living memorial to the late Mrs. Daisy Gurney, former principal of the Gerrish Avenue School.

Included in the Center will be all elementary audio-visual aids, material of curriculum, instruction, attendance, enrollment and supervision.

A committee of teachers, representing each school, met recently to decide on ways and means of helping to support the Center. Those serving on the Committee are: Miss Anne Thorpe, Mrs. Grace Mawney, Miss Gloria Crisafi, Miss Doris White, Mrs. Margaret Mack, Mrs. Ruth Legge, Miss Mary Cunningham and Miss Elizabeth Hitchie.

Miss Eleanor Leary, Mrs. Charlotte McNeerney and Mr. William Gillis are acting as Consultants and Directors of the Center.

Services of the Center will be available for every school in town.

It is hoped that all Parent-Teacher Associations and Mother's Clubs will join in making this worthy project a success.

Plans are now in progress for a card party to be given by the teachers sometime in November. Proceeds from this will be used to start a fund for the Center.

A formal opening and dedication will be held sometime before the end of the school year.

Down Memory Lane 25 YEARS AGO

Oct. 10 - 16, 1922

Peter Weber, William Hoyt, Anthony Caruso, John Enright and Alton Turner left for New Orleans to attend the American Legion convention as delegates from the Harry R. Bartlett post.

The annual meeting of the Parent-Teacher association was held in Union school.

Thirty volunteers from the East Haven Fire Department rushed through a dense fog down Morris Causeway to Morris Cove to help the Morris Cove Firemen whose Fire Department Building an equipment was totally destroyed by flames.

Harry Slade of High street was ill with the Grippe.

Verbal Tilts Mark Annual Town Meeting

There was plenty of verbal action for the townspeople who were sufficiently interested in town affairs to turn out Monday night at the annual town meeting. The session, which had been called for the Town Hall, was transferred to the High School Auditorium and it proved a wise removal in view of the large crowd which assembled. Although the number voting on the two rising votes totaled 307 and 378, the number attending was actually larger.

At the outset, speakers for the Democratic opposition, objected to the holding of the meeting on what they said was a Legal Holiday under the statutes. Chairman Edgar Bacon ruled that the meeting should proceed.

The next item on the call was the acceptance of the budget and setting of the tax rate. This was the signal for the contest with Thomas Geelan leading the attack on the budget which called for a tax rate of 19 1/2 mills. He contended that the rate could be cut to 17 1/2 mills, without affecting salaries, by taking \$42,000 from unappropriated surplus. He was joined in the attack on the budget by others, including Judge, Arthur Connor and Democratic Town Chairman James Gartland. Judge Connor assailed the town officials for not having acted upon a letter from the State Secretary that called for a town meeting to act on the zoning law which failure to act, Judge Connor said, means that East Haven now is without such a law.

The budget was defended by Judge Edward L. Reynolds, George Wood of the Board of Finance, First Selectman James J. Sullivan and others, who pointed to the record of the past ten years as one of economical administration which had whittled the Democratic deficit of ten years ago into a surplus, and has placed the town upon a firm financial basis. The budget was adopted 300 to 72.

The present library board directors, Mrs. Eric Dohna, Harold Davis, and Sherwin Haskell were re-elected by a vote of 278 to 89 over a slate consisting of Dorothy Meskill, Flora Moonan and Thomas Geelan.

All the other items of the call were adopted without dissent.

MASQUERADE

The regular Mission Societ meeting will be held in the Old Stone Church Parish House Oct. 20, at 8:00 P. M. There will be a Halloween Masquerade and members are asked to come in costume.

TURKEY SUPPER

The women of Christ Church will serve a Turkey Supper in the Church Hall on Wednesday, Oct. 29 to which the public is invited.

TOWN TOPICS

WHAT'S GOING ON IN TOWN

Leaves Falling!

Indian summer time.

Follage Sunday drew many motorists out into scenic countryside.

Town meeting Monday night was something like old East Haven town meetings with plenty of verbal fireworks to furnish excitement.

Town meetings, if they get warm enough and enough citizens show an active interest, are a manifestation of true democracy in action.

We understand plans are underway for a union community Thanksgiving service in the Stone church the night before Thanksgiving Day.

Our congratulations to Mr. and Mrs. Clarence Brown of North Branford on the occasion of their 57th wedding anniversary this Wednesday. Former residents of East Haven Clarence was for many years the caretaker for the Connecticut company at the Momauguin hotel.

Twenty teams are now enrolled in the Inter-church Bowling League which meets at the Community Alleys each Wednesday night.

Don't forget that the News is a good medium for small advertisements. The charge is small in either space or classified columns and your advertisement will be read in a majority of the families of East Haven and vicinity. Address P. O. Box 153, East Haven, or phone 4-2607.

Mrs. Edwin Fasse, the former Eleanor Lowenthal, has returned to her home in Cozad, Neb., after a pleasant visit with her parents, Mr. and Mrs. Alfred Lowenthal, of 93 Forbes place. Mrs. Fasse was accompanied home by Miss Betty Haloway of Woodbridge who will spend two weeks in Nebraska and Kansas.

Mr. and Mrs. Laurence Madison

of Hobson street entertained relatives from Staten Island over the weekend.

John P. Morgan, local printer and stationer, tells us that there's a lot more to his business, he finds, than printing and selling. For instance, so many questions are asked at his establishment about wedding etiquette that he has started a scrap book on that and other kindred matters so that he will be able to serve as a sort of Emily Post on in-vitations and such. And we thought our own business had its problems!

We learn that the J. E. Kelley Food Stores with branches in many communities, have leased the handsome new store now being completed in Main street next to the Quality Food Shop by Fred Wolfe Jr.

Also we note a "For Rent" sign in the window of the Post Office which plans to move as soon as the new Post Office Building is completed.

Several other establishments will be located along Main street by next spring.

Tickets may be had at the Lucas Studio in the Holcombe building for the spaghetti supper in the town hall Nov. 13 which the Gerrish Ave. P. T. A. is giving for the benefit of the Gurney Memorial Center.

A rummage sale is being planned by the Junior Guild of Christ Episcopal church on Oct. 21 in the Church Hall with doors opening at 10 A. M. Anyone having articles to donate will please call Mrs. Edward Hansen, 4-2758, Mrs. LeRoy Childsey, 4-1236, or Mrs. Jenkin, 4-0402.

The American Legion Auxiliary will meet the Friday evening in the Legion rooms.

Mr. and Mrs. Harry Longyear of 10 Hughes street are enjoying a vacation stay with their daughter, Mrs. Leroy Warford and husband at Goulds, Florida.

Dates Ahead

- Pequot Tribe, Improved Order of Red Men, each Monday at 8 P. M., Red Men's Hall, 468 Main Street.
- Star of Victory Lodge, No. 63, O. S. of B. First and third Tuesdays, Red Men's Hall.
- Rotary Club each Thursday 12:15 noon, St. Vincent De Paul's Auditorium, Taylor Ave.
- Navajo Council, No. 54, Degree of Pocahontas meets first and third Wednesday, Red Men's Hall.
- Princess Chapter, No. 70 O. E. S. Meets second and fourth Mondays, 8 P. M. in Masonic Hall.
- Harry R. Bartlett Post, American Legion, meets 2nd and 4th Thursday 8:30 P. M. Legion Buildings.
- East Haven Assembly, Order of Rainbow for girls meets first and third Friday, Masonic Hall 7:30 P. M.
- South District Civic Association meets second and fourth Tuesdays, 8:30 p.m. 83 Vista Drive.
- Saltonstall Civic Association, first Tuesday of month 8 P. M. Hagaman Memorial Library.
- Momauguin Lodge, No. 138 A. F. A. M. Stated Communications 1st and 3rd Mondays except July and August
- Amerigo Club meets last Sunday of each month at 4 P. M. in Club House.
- East Haven Business Association, Meets Second Monday of month 8 P. M. Town Hall.
- Narkeeta Council, No. 27, Degree of Pocahontas, second and fourth Wednesdays, Red Men's Hall.
- Pequot Junior Council, every Thursday, Red Men's Hall.
- East Haven Democrats, first and third Fridays, Red Men's Hall.
- Perseverance Council, No. 33, D. of L., second and fourth Fridays, Red Men's Hall.
- Woman's Aid, Stone Church meets first Monday 8 P. M. P. M., Parish House.
- Legion Auxiliary meets Third Friday 8 P. M. Legion Building first Wednesday 8 P. M. Fire Headquarters.
- East Haven Fire Co. No. 1, meets Public Health Nursing Ass'n meets first Monday 8 P. M. Town Hall.
- Old Fashioned and Modern Dancing every Thursday night Foxon Community Hall.
- American War Mothers, East Haven Chapter, meets second Wednesday, 8 P. M. Hagaman Memorial Library.
- Oct. 16—Princess Chapter, Order Eastern Star, Fair and Supper
- Oct. 18—Mr. and Mrs. Club Masquerade, Parish House.
- Oct. 18—St. Andrews Sunshine Assembly Fair, 2-4 P. M. St. Andrews Chapel Grannis Corner.
- Oct. 20—Friends of Music, 8 P. M.
- Oct. 21—Rummage Sale, Junior Guild, Christ Church.
- Oct. 21—Household paper products Demonstration, Foxon Congregational Church.
- Oct. 21—Junior Friends of Music, 3:30 P. M.
- Oct. 23—"Navy Night" American Legion.
- Oct. 28—East Haven Well Child Conference Town Hall 2 P. M.
- Oct. 29—Supper Auxilipes St. Clare's Guild, Happy's Restaurant, Momauguin.
- Oct. 29—Harvest Home Service Christ Church.
- Oct. 29—Harvest Supper, Christ Church.
- Nov. 6—Church Fair Stone Church Parish House.—Oyster Supper.
- Nov. 13—Spaghetti Supper Town Hall, Sponsored by Gerrish Ave. School P. T. A. for Benefit of Gurney Memorial Center.
- Nov. 30—Men's Corporate Communion and Breakfast, Christ Church.
- Dec. 3—Christ Church Parish Fair.

National Guard Campaign Underway

East Haven Man Has Active Part In Recruiting Project To Bring Units To Full Strength.

The National Guard is conducting a two months recruiting drive throughout the nation. Known nationally as "Operation 88,888" its aim is to obtain a man a minute of the two months period. The goal in Connecticut is 1,525 more men to bring its state towards its authorized Guard strength of 11,713.

The National Guard is a force of citizen soldiers organized by the several states and federally recognized by the War Department when inspections show that certain standards have been met. Salaries for the weekly two-hour training periods and the summer encampment are paid by the Federal Government and all equipment is furnished. The National Guard forces, as constituted by the state, are under direct control of the Governor who in Connecticut exercises his control through his adjutant general, Brigadier General Reginald B. DeLaCour, and a state staff of the National Guard.

Readers of the News have read much about this National Guard campaign in the daily papers and have also heard it mentioned many

times on the radio during the past month. They will be further interested in the following excerpt from a letter to Editor Stevens from Captain Brewster Bush of 132 Cozey Beach avenue, who is having an active part in the campaign.

Capt. Bush says: "Anything your paper can do will be of extreme assistance to local units currently urgently in need of men. Prior to the war many of the men on the rolls of New Haven Guard units were drawn from the East Haven area. The writerspent six years as such a guardsman and knows of many others. Since your paper is widely read in both Branford and East Haven it will reach a cross-section of the men to whom service in the National Guard would appeal.

"I am currently serving on the Special Staff of the Commanding General of the Forty-third Infantry Division with Headquarters at Bratnard Field in Hartford." Capt. Bush's service to the state and nation inclusive of World War II service, extends over more than ten years. His title at present is Assistant Division Surgeon with rank of Capt. MAC, CNG.

Program Started Sept. 16 And Will Continue Throughout Nation Until Middle Of November

His Division, the 43rd Infantry, comprises units from Vermont, Connecticut and Rhode Island. It was organized following World War I and trained from 1925 until called into Federal service in Washington's Birthday, 1941. It was sent to the Pacific where it participated in four campaigns and its battle record includes 10,650 casualties, two Congressional Medals of Honor and 3,404 ther citations. It was reorganized in 1946

Its two Connecticut regiments, the 102nd Infantry of New Haven and Waterbury areas, and the 169th in Hartford and Northern Connecticut were the first to receive full Federal recognition in the nation. Both regiments have histories of their own extending back more than 200 years to the colonial militia. The Division strength in Connecticut now exceeds 3,300 men with a full strength of more than 8,000 anticipated. Major General Kenneth F. Cramer a combat general in both wars, a former Commander of the Connecticut Department, American Legion, is in command of the 43rd Infantry Division.



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Scholarships Given to Two Young People

Anita Gelston is one of two Connecticut students awarded Connecticut Light and Power scholarships of \$300 a year each for four years courses in the College of Agriculture in the University of Connecticut, Dr. Albert N. Jorgenson, university president, announced today.

Co-recipient of the award was Jullius Yale Meriden. Miss Gelston and Yale are currently serving as delegates to the National Conference of Rural Youth of U. S. A. in Illinois.

The Connecticut Light and Power Company scholarship were established by the company last year in an effort to help provide for a more productive Connecticut agriculture in the future. Four scholarship students, including Miss Gelston and Yale, are currently enrolled in the University. In 1949, and thereafter the scholarships will benefit eight students at an annual contribution by the company of \$2,400.

Miss Gelston was graduated with honors from the Nathan Hale-Ray School, Moodus, in June, 1947. As a 4-H Club member, Miss Gelston has been president of the Middlesex County 4-H Fair Association, treasurer of the Connecticut Federation of Rural Youth, and delegate to the 1946 National Conference of Rural Youth of U. S. A. in West Virginia. She is a voting delegate and member of the board of directors of the Connecticut Federation of Rural Youth. As a Future Farmer of America she has been secretary, vice president and president of the Ray Chapter, F. F. A.

First Connecticut students to receive The Connecticut Light and Power Company scholarships, Charles W. Larson of Portland, and Earl B. Geer of Ledyard, have satisfactorily completed their first year of study in the university and are now enrolled as sophomores with renewed scholarships.

Welfare League of the First Baptist Church met last night with Mrs. Carrie MacLeod, Waterside Rd., Pine Orchard. Arrangements were made for a public chicken pie supper and sale November 5, at 5:30 and 6:30.

Harbor Street PTA will give a card party October 23 at 8 P. M. at the Community House.

All evidence of the recent train wreck has been removed from Meadow Street. The gravel cargo has been used to fill in the vacant lot where the accident took place.

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Closed Every Monday
Open Other Days 9:30 to 5:45

ELM STREET AT ORANGE

College Notes

Classes opened at Rollins College Friday, for the 63rd year with a record enrollment of 600.

Registered as a freshman was Ernest Le Roy Bartholomew, Jr., son of Mr. and Mrs. E. L. Bartholomew, East Main Street.

Students, according to the Dean's office, were broken into the following classification: new students 175, boarding students 400, and day students 200. More men than women were registered for the first time since the start of the war.

Miss Grace Vlard, 280 East Main street is a member of the freshman class at Wheelock College, Boston, which prepares teachers of young children. The college, which grants the degree of B. S. in Ed. for four years' preparation, has begun its 59th year of classes with the largest student body in its history. This fall the 351 potential teachers found additional facilities in the remodelled former Studio Building at 132 Riverway, where the administration offices are located. The building, originally designed for and occupied by artists, now houses classes in arts and crafts. The enlarged college library will occupy part of the building at an early date.

Miss Inge Weber is studying at Concordia College, Institute Junior College, Bronxville, N. Y.

Howard Young is enrolled at Brown University.

Miss Emily Nygard, daughter of Mr. and Mrs. Emil Nygard has resumed her studies at the Rhode Island School of Design.

Janice Baldwin, daughter of Mr. and Mrs. Reginald S. Baldwin returned to Pembroke College.

Nancy, daughter of Mr. and Mrs. Irving C. Jacobs, South Main Street is at Whenton.

Edmund L. Sobolewski, son of Mr. and Mrs. Charles Sobolewski of Russell Street is attending Syracuse University.

Stony Creek

CHURCH OF CHRIST

Rev. Joseph White
9:45 Sunday School
11:00 Morning service

ST. THERESE'S CHURCH

The Rev. Francis Breen
Sunday Masses at 8 and 9:30.
Mass at Pine Orchard has been discontinued for the winter months.

A College Whist will be given November 20, by the Parent Teacher Association.

Mr. and Mrs. Leonard Well of Outer Island have returned to their home in Patterson, N.J.

Mrs. Floyd Tolverman is visiting friends in California.

The Men's Club of the Church of Christ will meet October 20 at 8 in the church basement.

The Auxiliary of the Church of Christ will hold a Harvest Supper November 5, at 6:30 in the church basement. Mrs. John Ross is chairman of tickets which are limited.

The date of the Minstrel to be held at Seaside Hall, Stony Creek under the direction of Mrs. Earl Berger, has been changed to Saturday evening Nov. 15.

A Christmas Bazaar will be given November 21 from 11 to 8 in the First Congregational Church sponsored by the Social Workers. Mrs. J. B. Smith is chairman assisted by Mrs. John Cookson and Mrs. R. W. Harcke.

Miss Betty Mooney of Damascus Road is in the hospital when she underwent an appendix operation this week.

Mr. and Mrs. Walter Delon of Laurel Street have returned from Milwaukee, and LaGrange, Ill. While away they visited Mr. and Mrs. Arvid Lyche, wartime residents of Indian Neck.

Mrs. Henry McHenry and daughter, Patricia of the Bronx have been visiting Mr. and Mrs. John Barron of East Main Street.

Lanphier's Cove GRANITE BAY

Nelle Rathbun was hostess Tuesday at a sorority meeting at her home.

Mr. and Mrs. A. E. Carlson have moved into their new home in West Haven.

Mr. and Mrs. Arthur Halden and their daughters moved Saturday into their new home in Hill Street.

SAFETY TALK

Pupils of Canoe Brook School will hear a safety talk October 27 from 1 to 2 when Mr. Murphy of the Con-

necticut Motor Vehicle will be present. Interested adults are invited to be present.

Donald Poirier, son of Mr. and Mrs. Leo Poirier of Double Beach Road was operated on this week for appendicitis.

Mrs. Arthur Peterson, Hill Street, is seriously ill in New Haven Hospital.

Mrs. Herbert Holman presided at the business portion of a meeting this afternoon of the Ladies of the Lions Club of New Haven held at the waterfront home of Mrs. Ralph Bowers.

Caddy's Store has closed for the season.

Mr. and Mrs. Archibald Marshall left last week for a six weeks trip to Florida.

Vets Open House And Fall Bazaar At Club House

The Branford Veterans of World War II Association and its Auxiliary are planning an open house and Bazaar at the new clubrooms on Thursday, Friday and Saturday evenings, November 20, 21 and 22. Fred Donofrio is general chairman of the affair which plans white elephant and fancy work tables, pastry and food counters, grab bags and fish pond for the children and general hilarity and fun for all attending.

The Pine Orchard Post office has closed for the season.

BAZAAR ON SATURDAY

A Bazaar will be held Saturday, October 25th at the Trinity Parish House from 10 A. M. to 10 P. M. An auction will be held from 7 P. M. to 10 P. M. This affair will include the following tables: baby, fancy work, food, used clothing and white elephant.

Chairmen are: Mrs. William Crawford, baby table; Mrs. Donald Sawtell, white elephant table; Mrs. Harry Johnson, Mrs. Walter Haller, food table; Mrs. Harmon Roller, Mrs. Harold Tousey, fancy work; Mrs. John Whitcomb, Mrs. Carl Bloomberg, used clothing; Mr. Ralph Dese, furniture.

The Rev. A. W. Jones is in North Attleboro, Mass. helping his father observe his 90th birthday. Mr. Jones

is a frequent visitor at the parsonage on Rogers St. and is unusually active for his advanced years.

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- 75c SKIN CREAM, 3 1/2 oz. size . . . 2 for 76c

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For quick relief from ordinary pain there's no superior to Rexall Purest Aspirin. Get 100 more 5 gr. tablets for 1¢!

49c Size of 100
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Rex-Seltzer, the effervescent analgesic tablet, relieves the discomforts of colds and headaches. Save 53¢!

54c Size of 25
2 for 55¢

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3 GRAND PRIZES { 1. ROUND-THE-WORLD-TRIP!
2. VACATION IN RIO!
3. HOLIDAY IN HAWAII!

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1.00 VALUE 2 FOR 10¢

- #### ADRIENNE COSMETICS at 2 FOR THE PRICE OF 1+1c
- 50c Talcum Powder 2 for 51c
75c Liquid Brilliance 2 for 76c
75c Face Creams (any 2 of 5 kinds) 2 for 76c
75c Face Powder (any 2 of 5 shades) 2 for 76c
75c Astingent 2 for 76c
75c Skin Lotion 2 for 76c
75c Perfume 2 for 76c
15c Powder Puff 2 for 16c

- #### QUALITY COSMETICS at 2 FOR THE PRICE OF 1+1c
- 1.00 Lavender Bath Powder, 16 oz. . . 2 for 1.01
 - 1.00 Lavender Bath Salts, 13 oz. . . . 2 for 1.01
 - 1.00 Lorie Cologne, 4 oz. 2 for 1.01
 - 50c Gardenia Face Powd. 2 for 51c
 - 50c Gardenia Creams (any 2 of 5 kinds) 2 for 51c
 - 50c Vanishing Cream, 3 oz. 2 for 51c
 - 50c Mascara Hand Cream, 6 1/2 oz. . 2 for 51c
 - 1.00 Theatrical Cold Cr., 1 lb. 2 for 1.01
 - 60c Rikor's Violet Cerate, 3 oz. . . . 2 for 61c
 - 69c Modern Charm Deod., Pads . . . 2 for 70c
 - 25c Rexall Deodorant Cr., 1/2 oz. . . . 2 for 26c
 - 35c Dainty Deodorant P'der, 4-oz. . . 2 for 36c
 - 35c Glycerin, Rose Water, 4 oz. . . . 2 for 36c

- #### HAIR CARE ITEMS at 2 FOR THE PRICE OF 1+1c
- 59c "93" Hair Vigor, 6 oz. 2 for 60c
 - 85c Eu-Dol Liq. Surg. Soap, 16 oz. . . 2 for 86c
 - 50c Klenco Shampoo, 6 oz. 2 for 51c
 - 25c Martel's Hair Oil, 4 oz. 2 for 26c
 - 49c Egyptian Henna, 3 1/2 oz. 2 for 50c

- #### SHAVING NEEDS at 2 FOR THE PRICE OF 1+1c
- 40c Witch Hazel, 16 oz. 2 for 41c
 - 10c Styptic Pencil 2 for 11c
 - 39c Bay Rum, 8 oz. 2 for 40c
 - 25c Gentlemen's Talk, 3 oz. 2 for 26c
 - 60c MI-31 Shave Cream, 3 1/2 oz. . . 2 for 61c
 - 55c Rexall Shave Lotion, 8 oz. 2 for 56c
 - 39c Klenco Shave Cream, 3 1/2 oz. . . 2 for 40c
 - 19c Permedge Blades, 5's 2 for 20c

- #### BABY NEEDS at 2 FOR THE PRICE OF 1+1c
- 25c Rexall Baby Cream 2 for 26c
 - 50c Rexall Antisep. Baby Oil, 6 oz. . . 2 for 51c
 - 35c Holl's Baby Talcum, 1 lb. 2 for 36c
 - 25c Nursery Castile Soap 2 for 26c
 - 25c Boric Acid Ointment, 1 oz. 2 for 26c
 - 25c Zinc Oxide Oint., tube, 1 oz. . . . 2 for 26c

- #### DENTAL PRODUCTS at 2 FOR THE PRICE OF 1+1c
- 29c Nylon Tooth Brush 2 for 30c
 - 39c Sodium Fluoride, 4 oz. 2 for 40c
 - 59c Klenco Antiseptic, 16 oz. 2 for 60c
 - 45c Klenco Tooth Paste, 3 1/2 oz. . . . 2 for 46c
 - 30c Rexall Tooth Paste, 3 oz. 2 for 31c
 - 55c Denture Adhes. Powder, 3 oz. . . . 2 for 56c
 - 39c Milk of Mag. Tooth Paste, lg. . . . 2 for 41c
 - 40c MI-31 Tooth Powder, 3 1/2 oz. . . 2 for 41c
 - 29c Pearl Tooth Powder 2 for 30c

- #### REXALL REMEDIES at 2 FOR THE PRICE OF 1+1c
- 49c Alco Rex (Rub. Alcohol), pl. . . . 2 for 50c
 - 50c Analgesic Balm, tube 2 for 51c
 - 30c Antacid Gas Tabs., 40's 2 for 31c
 - 1.25 Beef, Wine & Iron Tonic, 16 oz 2 for 1.26
 - 30c Carbolic Salve, 2 oz. 2 for 31c
 - 25c Corn Solvent, 1/2 oz. 2 for 26c
 - 50c Dyspepsia Tabs., 50's 2 for 51c
 - 25c Eye Drops, 1 oz. 2 for 26c
 - 50c Hygienic Powder, 6 oz. 2 for 51c
 - 1.25 Mollotolum, 16 oz. 2 for 1.26
 - 25c Milk of Mag. Tabs., 36's 2 for 26c
 - 50c Pile Ointment, tube, 1 oz. 2 for 51c
 - 25c Toothache Drops, lg. 2 for 26c

- #### REXALL PUREST PRODUCTS at 2 FOR THE PRICE OF 1+1c
- 35c Hydrogen Peroxide, 16 oz. 2 for 36c
 - 69c Rubbing Alcohol, 16 oz. 2 for 70c
 - 25c Soda Mints, 140's 2 for 26c
 - 25c Mercurochrome, 1/2 oz. 2 for 26c
 - 30c Camphorated Oil, 2 oz. 2 for 31c
 - 20c Boric Acid Sol. NF, 4 oz. 2 for 21c

- 29c Aromatic Sp. Ammonia, 1 oz. . . . 2 for 30c
- 35c Spirit Camphor, 1 oz. 2 for 36c
- 25c Tinct. Iodine, 1 oz. 2 for 26c
- 30c Epsom Salt, 16 oz. 2 for 31c
- 25c Zinc Stearate, 1 oz. 2 for 26c

- #### VITAMINS at 2 FOR THE PRICE OF 1+1c
- 1.65 ABDG Capsules, 100's 2 for 1.66
 - 3.50 B Complex Syrup, 16 oz. 2 for 3.51
 - 50c Brewers' Yeast Tablets, 100's . . . 2 for 51c
 - 1.50 Cod Liver Oil, H.P., 14 oz. . . . 2 for 1.51
 - 79c Halibut Liver Oil Caps., 50's . . . 2 for 80c
 - 75c Yeast and Iron Tabs., 100's . . . 2 for 76c
 - 1.15 Thiamin Chlor. Tabs., 5 mg. 100's 2 for 1.16

- #### COUGH AND COLD AIDS at 2 FOR THE PRICE OF 1+1c
- 60c Cherry Bark Cough Syr., 7 oz. . . 2 for 61c
 - 25c Cold Tabs. Special, 30's 2 for 26c
 - 60c Rexall Gargle, lg. 2 for 61c
 - 25c Laxative Cold Tabs., 24's 2 for 26c
 - 50c Rexillana Cough Syr., 4 oz. 2 for 51c
 - 39c Nose Drops Aqueous, 1 oz. 2 for 40c
 - 89c Rex-Rub, 6 oz. 2 for 90c
 - 50c Quick-Acting Plaster 2 for 51c
 - 49c Aspirin, 5 gr., 100's 2 for 50c

- #### LAXATIVES at 2 FOR THE PRICE OF 1+1c
- 35c Castor Oil Arom., 3 oz. 2 for 36c
 - 25c Little Liver Pills, 100's 2 for 26c
 - 50c Rexall Orderlies, 60's 2 for 51c
 - 85c Mineral Oil, Rexall, 16 oz. 2 for 86c
 - 50c Milk of Mag. USP, 16 oz. 2 for 51c
 - 40c Hinkle Cascara Comp., 100's . . . 2 for 41c
 - 35c Rexall Baby Laxative, 3 oz. 2 for 36c

- #### STATIONERY BUYS at 2 FOR THE PRICE OF 1+1c
- 90c Lord Baltimore, 36 shts., 24 env. 2 for 91c
 - 70c Cascade Pound Paper, 60 shts. 2 for 71c
 - 60c Cascade Linen Envelopes, 60's 2 for 61c
 - 15c Wedgewood No. 10 Env., 20's 2 for 16c
 - 10c Medford Plain or Ruled Tabs. 2 for 11c



EVERY ITEM A QUALITY REXALL PRODUCT

The Rexall Metcalf's DRUG STORE INC.

284 MAIN ST. EAST HAVEN, CONN.
PHONE 4-1418